

Local Letting Scheme
Buckles Development
Liverpool 10

Background

This development falls within Knowsley Borough Council within the Cherryfield Ward and is on the boundary of Fazakerley Ward of Liverpool. Overall Knowsley is one of six Local Authority districts that comprise the Liverpool City Region. It is located at the heart of the North West, between Liverpool and Manchester and covers an area of 33 square miles; just over 10 miles from south to north, and up to 7 miles across.

An extract from the Ward Profiles (produced by Knowsley Council in 2014) which includes data from the 2001 Census and Indices of Multiple Deprivation 2010, is attached at Appendix B.

In recent years, Knowsley has experienced population loss but the rate of decline has decreased and national projections indicate the population should grow by 4,000 between 2011 and 2021. This site will therefore make a small, but positive contribution, to population growth in Knowsley.

The site consists of 2 x 2 bedroomed bungalows 27 x 2 bedroom houses (4 person) and 22 x 3 bedroom houses (5 person). This development is located off the East Lancashire Road between Coplehouse Lane and Field Lane. There are retail facilities, good bus routes, schools and a nursery in close proximity.

Knowsley's excellent strategic position contributes to its importance as a location for employment in the Liverpool City Region and is home to several large industrial and business parks, including Knowsley Industrial Park and Knowsley Business Park, the Jaguar Land Rover car plant and Kings, Huyton and Prescot Business Parks. Together they play a crucial economic role as the base for around 3,000 businesses and we believe our approach to local lettings will help to strengthen Knowsley's position for offering strong employment links for its residents.

Our Commitment

Liverpool Mutual Homes (LMH) understands the very important role we have to play in not only meeting the housing needs of customers on the waiting list, but also helping to make a very positive contribution to neighbourhood sustainability.

We are committed to tackling social and economic inequality and at the same time, providing a fair and equitable service through a joined up approach in all of the services we provide. We know we can't cure all ills but we are working

hard to strike a balance and make a difference in terms of benefit dependency and at the same time, meeting housing need.

The DCLG recognises very positive outcomes can be achieved from local letting schemes and this approach will support our commitment to develop sustainable tenancies and communities through our development programme. We currently have a number of local letting schemes in place in Liverpool, each reflecting the specific needs of the area when we take into account factors such as the level of worklessness, the level of anti- social behaviour, the BME population and issues associated with child poverty. We intend to build upon the success we have achieved so far, by extending this approach to the Buckles development.

We do appreciate it is going to take many years to tackle this and lettings is only a small part of the joined –up action we need to take. Helping to tackle worklessness is one of our strategic priorities and getting people off benefit and back into employment or training is high on our agenda.

In order to achieve this, we need to rehouse a good balance of tenants and a healthy mix of people with different lifestyles. On the whole however, the content of our local letting schemes do not diverge from the overall principles of the Allocation Policy and we remain committed to rehousing people in need.

We will consult officers in Knowsley and local Elected Members over the content of the local letting scheme and it is our intention, with the support of this local letting scheme to advertise 100% of the properties on this new build development on Property Pool Plus (PPP). This approach reinforces our commitment to make sure people on the waiting list can maximise their rehousing opportunities via our new build schemes.

We are committed to creating sustainable neighbourhoods and want all our tenants to be able to live happy, healthy and full lives. We understand a local letting policy in isolation will not achieve this aim and that a joined-up approach across all services within LMH is needed.

In addition to our approach to lettings, LMH also offers a full range of social value programmes to support our neighbourhoods to help residents prosper. We have attached at Appendix C, some examples of the significant projects we will be working on in the future together with a summary of a sample of projects and outputs of our current programme of events.

We have also developed a Community Regeneration Strategy to address issues of worklessness and low educational achievement; by reducing digital and financial exclusion, improving the health and wellbeing of residents which helps to support our approach to create safe places to live, that people are proud of and want to live in. We will continue to support those tenants who need some additional help to manage their tenancy and, wherever possible, stay in their home.

We aim to make a real difference within our communities; not just with bricks and mortar, but by investing in local projects and helping to create new opportunities in the areas in which we work. To make a difference to people in their homes and neighbourhoods remains a top priority for us and we are determined to get the most out of our resources to keep investing and improving in the following priority areas:-

- Increasing employment and self-employment opportunities.
- Increase access to digital services.
- Reducing debt.
- Reducing child poverty.
- Promoting and encouraging healthy lifestyles.

Context

Although this scheme falls within the Boundary of Knowsley (Cherryfield Ward), it is also situated on the border of the Fazakerley Ward in Liverpool and for the purpose of considering demand and population, we have considered data included in both Ward Profiles.

The Borough of Knowsley is one of the most deprived local authority areas in the country. Overall, the Index of Multiple Deprivation (IMD) ranks the Borough as the third most deprived in the country. Around 50% of residents live in the 10% most deprived super output areas (SOAs). Both the scale and severity of deprivation in the Borough, ranks alongside the most deprived areas of the North West.

The Borough ranks first on the IMD for local concentration, a ranking which is based on the number of localised hot spots of deprivation (i.e. those ranked as most deprived). It also has some of the most widespread deprivation, with a national rank of 8th for the extent of deprivation which measures the proportion of a district's population living in the most deprived SOAs in the country. Of Knowsley Borough's 99 SOAs, 42 fall within the most deprived 5% in England, and 19 within the most deprived 1%. The problem of deprivation is particularly acute in northern parts of the borough, with the majority of SOAs in North and South Kirkby falling within the most deprived 5% in the country.

The extent of deprivation in the Borough is underlined in data on the earnings of the Borough's residents. They have the lowest median gross weekly pay (full time only) of all the districts of Merseyside, and the figure is around £70 lower than the UK average. Income Support claimants stand at 12.4% of the working age population, 3 percentage points above the Merseyside rate and 7 percentage points above the national average.

An extract from the Ward Profiles produced in 2014 which includes data from the Indices of Deprivation and 2011 Census is attached at Appendix B. In summary, however:

- Fazakerley Ward shows a relatively high level of overall deprivation with 62.1% of the ward falling into the most deprived 10% nationally. This is higher than the city wide average of (49.6%).
- The proportion of BME residents in Fazakerley is 3.5% and 3% in Knowsley which is less than half that of the Liverpool average of 13.7%. **By targeting a proportion of the lettings to BME applicants, it will help to make a positive contribution to the Non White Ethnic population in the Borough.**
- Although the Cherryfield Ward has higher proportions of economically active people than the Borough as a whole, the proportion of unemployed residents is also higher.
- The high level of deprivation in both wards is a matter of concern and by **targeting a proportion of the lettings to applicants who are either working or in full time education/training, will help to make a positive contribution to the level of deprivation in the area.**
- The average income for residents in Fazakerley is slightly higher than the City average, but falls below the national average; This does mean households in both wards are less likely to have the finance in place to purchase their own home.

Demand/current letting potential

There are currently 14,129 people registered on PPP for accommodation in Liverpool and a further 2,124 registered for accommodation in Knowsley and used by LMH to allocate our vacant properties.

PPP's data in Liverpool has been based on the City's designated Neighbourhoods and not the management areas of the individual Housing Associations. It is not possible, therefore, to extract demand information for Knowsley Borough Council's area of Cherryfield Ward. However, an analysis has been produced for Liverpool using demand from applicants currently living in the postal codes L9, L10 and L11 and a separate breakdown for demand in Knowsley which has been summarised below.

Total Demand

Band	Knowsley Demand		Liverpool 9		Liverpool 10		Liverpool 11		Total	
	No	%	No	%	No	%	No	%	No	%
Urgent	89	4	6	1	2	2%	22	2	119	3
High	696	33	191	29	39	29%	551	34	1477	33
Medium	520	24	149	23	39	29%	305	19	1013	22
Low Priority	189	9	61	9	14	11%	97	6	361	8
No Priority	573	27	236	36	36	27%	588	37	1433	32
Reduced Priority	57	3	12	2	2	2%	36	2	107	2
Total	2124	100	655	100	132	100%	1559	100	4510	100

- Overall there are 4510 applicants who are currently registered on PPP and living in areas close to this development. Of this, 2124 are currently living in Knowsley (47% of the demand above) which suggests a healthy demand is likely to emerge for this site.
- Demand from the Urgent Band is low across all areas and we are therefore proposing to target a proportion of the properties (particularly the two bedroom houses) for tenants who are **under occupied**; a smaller target for tenants who are **overcrowded** (2 x **four bedroom houses**); a target for applicants who are **living with family/friends** and target the bungalows for applicants with a **health/mobility need** – all of which emerge as the higher proportions of demand in Knowsley.
- **Given our proposal to advertise 100% of the properties via PPP it is equally important to address issues of worklessness, improve health and wellbeing and help to improve the level of aspiration, we are also proposing to target a proportion of properties to applicants who are employed or in full time education or training.** However, we do not intend to apply this isolation to housing need and we therefore propose to advertise a **proportion of the properties to applicants in all priority bands, giving priority to applicants who are employed or in full time education or training.**

In the time available, we have been unable to obtain information on BME demand in Knowsley, but given the overall data from the Cherryfield Ward profile is similar to Liverpool, we do feel the BME demand for Liverpool will help to inform our approach to BME applicants.

BME Demand

Ethnic Origin	Liverpool 9		Liverpool 10		Liverpool 11		Total	
	No	%	No	%	No	%	No	%
White	941	93.5	123	93%	604	92	1668	93
BME	34	3.5	6	4.5%	38	6	78	4
Unknown	15	1	3	2.5%	9	1.5	27	1
Other	9	1	0	0	4	0.5	13	1
Prefer not to say	9	1	0	0	0	0	9	1
Total	1008	100	132	100	655	100	1795	100

It is no surprise demand from white applicants is significantly higher than BME demand and is a similar pattern to the data extracted from both Ward profiles. We are hoping that by **targeting 10% of all of the properties on this site to BME applicants it will help to redress some of the imbalances that currently exist within the ward.**

Aims of the Local Letting Scheme

A local lettings scheme introduces flexibility into agreed allocation policies and the purpose of this local letting scheme for Buckles is to achieve a balanced community and sustainable tenancies. To help us achieve this we will aim to:

- Create a stable environment and feeling of safety and wellbeing within the estate, **creating safe places to live that people are proud of and want to live in;**
- **Maintain current performance in terms** of void turnover by improving the quality of the living environment and reducing anti social behaviour using robust processes and partnerships.
 - **In accordance with the Common Allocation Policy, priority for offers will continue to be given to Knowsley residents but on this occasion (and in agreement with Knowsley) due to the proximity of the site this priority will be extended to include residents in Fazakerley. All other applicants will be considered in accordance with the 5% limit to applicants outside Knowsley/Fazakerley who are in Bands A-C only.**

Divergence from the standard policy

The local letting scheme for this estate differs from our principal Allocation Scheme in the following ways:

- All of the properties on the development will be let at affordable rents (market rates) but in the event any existing LMH tenant with protected rights who accepts a tenancy will keep these rights. All other tenants will be awarded an Affordable Rent Assured Tenancy Agreement
- Where necessary, supporting information for applicants will be sought from a wider range of sources than usual to establish evidence of previous anti social behaviour or rent arrears.
- The provision of 2 excellent references will be requested and any offers may be overlooked if this information is not provided. However, all applications will be considered on an individual basis in this respect.
- Prospective tenants must attend a pre tenancy interview and financial / benefits check to establish applicants' financial status and suitability for the scheme. This approach is being adopted because of both the rent levels and Welfare Reforms;
- Applicants with support needs will only be accepted with a recognised support package ;
- In the event there is insufficient demand from genuine two bedroom applicants, the two bedroom houses will be made available for households comprising of applicants who describe themselves as being part of a couple who are able to confirm they have the necessary finance in place to pay the rent;
- Priority for 50% of the properties will be given to residents who are employed or full time education or training (where they can demonstrate they have sufficient finance to pay rent), but offers will be made in accordance with priority need.
- Applicants will be required to sign the Good Neighbour Agreement **(Appendix A)**.

Applicants with criminal records or a record of anti- social behaviour may be rejected if there is concern their activities have not abated and will have a negative impact on these properties or surrounding estate. This will be subject to information provided through a police check and any offer will be subject to information obtained via these arrangements;

The individual circumstances of each case will be taken into account, but as a general rule, applicants with a history of any of the following serious criminal offences or anti social behaviour will not be considered:

- Prostitution (includes convictions for loiter/solicit for purposes of prostitution, tenant/occupier allowing premises to be used as a brothel for prostitution, living off immoral earnings, woman controlling prostitution);

- Robbery (includes convictions for robbery and assault with intent to rob);
- Violent crime (includes convictions for murder, manslaughter, wounding and assaults);
- Drug trafficking offences (includes convictions for production of controlled drugs, supply of controlled drugs, possession with intent to supply controlled drugs, allowing premises to be used for use of controlled drugs);
- Domestic Burglary (includes convictions for burglary of dwelling houses and aggravated burglary dwellings);
- Racially Aggravated offences (includes convictions for racially aggravated assaults, criminal damage and harassment);
- Vehicle crime (includes convictions for theft of vehicle, theft from vehicle, unauthorised take of motor vehicle, aggravated vehicle take, vehicle interference);
- Domestic Violence.

Selection Process

All allocations will be subject to the agreed criteria and 100% of the properties on this development will be advertised via PPP. Future voids will continue to be advertised on PPP advising applicants that a local letting scheme is in place and applicants will be required to satisfy the strict criteria already specified. We will continue to give priority to suitable applicants in accordance with the appropriate banding and date order system.

Applicants will be invited to attend a formal interview before an offer is confirmed when the local letting criteria and any additional checks that may be necessary, will be discussed in detail. During this interview, applicants will be required to demonstrate they understand their responsibilities as a tenant to respect their neighbours and are capable of maintaining and sustaining their tenancy.

To help us achieve the letting criteria, in accordance with the nominations agreement, the following targets are being proposed to 50% of the properties being advertised on PPP and within this, we will aim to give priority to 10% BME applicants (2 or 3 lettings):

Band	Sub Band	Proposed Target
Urgent 11% (3 x properties)	Homeless	
	Health/Welfare	7% (2 x 2 Bung)
	Regeneration	
	Overcrowd x 2	4% (1 x 2H)
High 50% (13 x properties)	Health/Welfare	
	Overcrowd x 1	4% (1 x 2 H)
	Disrepair	
	Under occupied	46% (12 x 2H)
Medium 39% (10 x properties)	Health/Welfare	
	NP Homeless	
	Intentionally homeless	
	Family/friends	39% (10 x 3H)
Low	Employed	
	Not employed	

The remaining 50% (25) of the properties will be advertised on PPP for applicants in all bands with priority given to applicants who are employed or in full time education or training and within this, we will aim to give priority to 10% BME applicants (2 or 3 lettings)

- This provides an opportunity for 100% of properties on this site to be advertised on PPP and allocations governed strictly by LMH's own allocations scheme – which includes priority being given to those applicants who can demonstrate full occupation of the property and can demonstrate they have the finance in place to pay the rent.

In the event there is insufficient demand:

Applications from families in the priority bands, who can provide 1 good reference, will also be considered.

Consultation

In developing this policy, we have consulted with local Elected Members and Knowsley Council, and they will continue to be involved in the ongoing monitoring and review.

Pre Advertisements about the development will be posted at all LMH reception areas and website to promote the scheme and invite interest from

residents who currently have registered applications and can demonstrate housing need.

Managing the Policy

All new tenants will be visited within 6 weeks of their tenancy date to complete the settling in visit and will receive further home visits by LMH staff after 3, 6 and 9 months to determine their suitability to continue with the tenancy. During the visits, the following will be discussed:

- any issues raised by the tenant and/or any support needs;
- any tenancy matters including the rent account, any complaints/ASB, property damage;

Intended Outcomes

It is intended that by implementing changes to the way allocations are carried out and to allow a change of tenure within the area, the aims of the policy will be met and this will help us to create a more balanced and sustainable community.

We will monitor and review the policy every twelve months, using the following as indicators of the success:

- Turnover of voids
- Numbers of offers to let a property
- Average void period
- Rent loss
- Average length of tenancy
- Anti Social Behaviour
- Customer satisfaction survey

Approved

(Director of Landlord Services)

(Date)

Reviewed

.....
(Director of Landlord Services)

.....
(Date)

Appendix A

Buckles Development Good Neighbour Agreement

Aims

Residents in Buckles Development believe that everyone has a right to live in a clean, tidy and peaceful environment. This agreement sets out what residents and LMH as the landlord are committed to do to make this happen.

We are all different and need to be tolerant of each others' lifestyles. This agreement aims to provide a set of common principles and standards that we can all meet, in order to achieve a neighbourhood where:

- we are happy to live and get along with our neighbours
- we respect each other
- we are given support and good services from our landlord and other partner agencies working in the area

Purpose

By signing this agreement, residents, LMH and partner agencies are committing to the well-being of the estate and understand that a 'Good Neighbour' approach and tolerant attitude is needed from everyone.

We will make a united stand against anyone who does not respect their neighbours, their environment, their homes or the law. This community will succeed if we all work together.

- Preventing problems happening in the first place;
- Stating what is and is not reasonable behaviour to anyone who wants to move to the estate;
- Not tolerating crime, nuisance, harassment, or anti social behaviour;
- Supporting residents and witnesses who work with us to tackle and prevent nuisance and harassment;
- Taking all complaints of anti social behaviour seriously and dealing with them sensitively, appropriately and as confidentially as possible;

- Helping and encouraging you, as residents, to sort out problems between yourselves.

**Buckles Development
Good Neighbour Agreement**

- Working closely with other agencies to deal with the whole of the problem;
- Making empty properties safe and secure as quickly as possible and acting promptly when residents report properties empty ;
- Not tolerating wilful damage, neglect or vandalism anywhere on the estate;
- Making sure every resident enjoys the right to peaceful enjoyment of their home;
- Using all the legal tools and powers we have to tackle nuisance and anti-social behaviour.

As a resident of Buckles Development I agree that looking after this estate is not just the landlord's responsibility; what I do is also vital.
I want to live in an area which is clean, tidy and safe, and where neighbours treat each other well.

As a resident of Buckles Development am committed to:

- Respect other people whatever their age, background or lifestyle and being considerate about how my lifestyle may affect others, within my home and the local community;
- Showing tolerance and reasonableness before complaining; and talking to my neighbour to resolve issues in the first place
- Not break the tenancy conditions or the law;
- Letting children play. If children harass or disturb others then complaints are justified and parents must be reasonable in their response;
- Not dropping litter or dumping rubbish and will make sure that my rubbish is properly bagged and put out for collection on the allocated day;
- Not allowing damage to the property of other residents, or areas of this estate, including graffiti;
- Not playing loud music late at night, or at other times to the annoyance of my neighbours or other residents;
- Reporting incidents of nuisance or crime;
- Watching out for other people and their property and keeping a look out generally to help make this estate a safe place to live;
- Making sure that the front of my home and communal areas are kept clean and tidy so that visitors to the estate can see that we care about where we live;



- Keeping my dog/pets under control at all times. I will clean up after my dog/pets and will not let it bark/make noise to the annoyance of other residents.

Buckles Development
Good Neighbour Agreement

By signing this agreement, I accept responsibility for myself, visitors to my property and any other household members.

I agree with these standards and will abide by them

NameSignatureDate

NameSignatureDate

Signed on Behalf of LMH

Date.....

Appendix B

Population

Fazakerley Ward	Cherryfield Ward
Fazakerley's 2013 estimated population was 16,498. The ward's population has decreased by 1.8% since 2003. This is one of 12 wards in the city that has seen a population decrease in the time period.	Since 2006, the Ward's population has decreased by 2.9% from 7,739 to 7,518 – broadly in line with trend in the Borough as a whole. However prior to this (between 2002 and 2006), the population had been steadily increasing which was in contrast to the overall Borough trend
Over the last year Fazakerley's population is estimated to have fallen slightly, decreasing by 239 people between 2012 and 2013	National projections indicate the population should grow by 4,000 between 2011 and 2021. This site will therefore make a small, but positive contribution, to population growth in Knowsley.
The Fazakerley ward has a higher proportion of children (19.6%) compared to the Liverpool average (16.7%) and a lower proportion of both working age residents and older people than that of the relevant City averages.	Compared with the Borough, the ward has greater proportions of population within the age bands of 0-4 years, 4-15 years and 16 – 64 years. However, the proportion of residents aged 65years and over is 4% lower than the Borough
Based on the 2011 Census the proportion of BME residents in Fazakerley is 6.0%, less than half that of the Citywide average of 13.7%	The resident population include a comparatively small Non White Ethnic Population representing only around 3% of residents
<i>By targeting 10% of the lettings on this development to BME applicants, we are hoping to redress the imbalance that exists.</i>	

Deprivation

Fazakerley Ward	Cherryfield Ward
The Index of Multiple Deprivation 2010 (IMD2010) is a measure of deprivation nationally and provides a means of ranking areas relative to each other.	The Borough of Knowsley is one of the most deprived local authority areas in the country. Overall, the Index of Multiple Deprivation (IMD) ranks the Borough as the third most

<p>Fazakerley ward shows a relatively high level of overall deprivation with 62.1% of the ward falling into the most deprived 10% nationally. This is significantly higher than the city-wide average (49.6%) and means that over 10,000 residents of Fazakerley ward living in some of the most deprived areas of England.</p>	<p>deprived in the country. Around 50% of residents live in the 10% most deprived super output areas (SOAs). The scale and severity of deprivation in the Borough ranks alongside that of the most deprived areas of the North West.</p>
<p>2.9% of the ward is in the most deprived 5% of areas nationally, while Fazakerley ward contains no areas in the most deprived 1% of neighbourhoods nationally.</p>	<p>The Borough has some of the most widespread deprivation, with a national rank of 8th for the extent of deprivation which measures the proportion of a district's population living in the most deprived SOAs in the country. Of Knowsley Borough's 99 SOAs, 42 fall within the most deprived 5% in England, and 19 within the most deprived 1%. The problem of deprivation is particularly acute in northern parts of the borough, with the majority of SOAs in North and South Kirkby falling within the most deprived 5% in the country.</p>
<p><i>By targeting a proportion of the lettings to applicants in employment, education/training, it will help to make a positive contribution to the level of deprivation in this ward as a whole.</i></p>	

Household Income

Fazakerley Ward	Cherryfield Ward
<p>The average household income for Fazakerley is £29,755. This is slightly above the Liverpool average of £29,379, and falls below the UK average of £36,172.</p>	<p>The extent of deprivation in the Borough is underlined in data on the earnings of the Borough's residents. They have the lowest median gross weekly pay (full time only) of all the districts of Merseyside, and the figure is around £70 lower than the UK average percentage points above the national average. Income Support claimants stand at 12.4% of the working age population, 3 percentage points above the Merseyside rate and</p>

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Fazakerley ward is one of 16 wards that have an average income level above that of the City.	Although the Ward has higher proportions of economically active people than the borough as a whole, the proportion of unemployed residents is also higher
<i>Applicants on low incomes are less likely to have the finance in place to purchase their own home and our approach to target applicant who are working, in full time education/training will have a positive impact on these families</i>	

Housing

Fazakerley Ward	Cherryfield Ward
Fazakerley ward contains 6,894 residential properties, accounting for 3.2% of the city's total housing stock. The vast majority (84.8%) of these properties are either privately owned or rented and this is significantly higher than the Liverpool rate (73.5%).	The majority of housing stock is terraced, which comprises half of the total stock. This is followed by semi detached, with flats comprising just 4%. This is in contrast to Knowsley Borough, where the majority of housing stock is semi detached, followed by terraced housing with flats comprising 10%
The ward contains 1,049 Registered Social rented properties, which is 15.2% of the total and significantly below the city average of 26.0%.	The majority of properties surrounding this site are privately owned with very little HA sock in the area. LMH has no stock in this ward and the closest HA stock is managed by Cobalt Housing
Average house prices are significantly lower in Fazakerley than the city average in all categories. This is most evident in Flat prices where the Fazakerley average (£51,500) is less than half that of Liverpool (£111,941).	Since the end of the 3 year downturn in June 2012, the ward has seen a 13.4% increase in average house prices. The Wards current house price is 20.8% lower than that of the borough. This equates to a narrowing gap of £25,680
<i>We are confident this scheme will provide an opportunity to improve the rehousing opportunities for applicants requesting this area and at the same time, will improve the standard accommodation, particularly for those residents living in private and possibly substandard accommodation.</i>	

Crime

Fazakerley Ward	Cherryfield Ward
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<p>The overall crime rate in Fazakerley (73.7 crimes per 1,000 residents) is below the city average (91.1).</p>	<p>Between 2007 and 2012, the Ward has seen a 46% decrease in overall crime, although the 2013 figure suggests that the crime level is stabilising and is broadly in line with the trend in the Borough</p>
<p>There was a fall in crime of 7.2% between 2012/13 and 2013/14 in Fazakerley. This compares with no real change in the Liverpool average (0.1%).</p>	<p>The ward has seen a 53% decrease in anti social behaviour (ASB) between 2008 and 2012 although the 2013 level suggests possible reversal of that trend. This is broadly in line with the trend in the Borough, although the 2013 level suggests that ASB levels are stabilising in the Borough</p>
<p><i>Any increase in the level of crime is a matter of great concern and it is for this reason we are proposing to adopt a very robust approach to ASB when considering applicants for this scheme</i></p>	

Unemployment

Fazakerley Ward	Cherryfield Ward
<p>The current out of work Benefits rate in Fazakerley ward is 16.6% which is marginally lower than the city average of 18.6% but significantly above the national average of 10.6%.</p>	<p>The ward has 206 JSA claimants within a working age population of 5,025. This equates to a claimant rate of 4.1%. The Ward saw a 3.0% point decrease in the population of its working age population claiming JSA between January 2013 and July 2014. This is greater than Knowsley, which saw a 2.5% point decrease over the same period.</p>
<p>There are 1,210 claimants of ESA/IB within the ward. The ESA/IB claimant rate is 9.9%, slightly lower than the city-wide average of 11.0% but higher than the national average (6.2%).</p>	<p>There is currently a 0.2% gap between the Wards current JSA claimant rate and that of Knowsley's. Closing the gap would require the ward to have 11 fewer claimants.</p>
<p><i>Clearly a joined up approach from all services is needed to bring about an improvement in the level of unemployment poverty but our proposal to target families who are working will go some way to help break down some of the barriers that currently exist and hopefully, improve aspirations for people living in the area</i></p>	

(Extract from the Ward Profiles for Fazakerley and Cherryfield)

Appendix C

1. In January 2015 LMH and Liverpool In Work signed a partnership under the banner of Liverpool Mutual In Work. The partnership offers bespoke advice and services to LMH residents in relation to employment and training opportunities. LMH are funding 2 full time posts in Liverpool in Work who are referring our residents to Adult Learning Services for training to build their capacity for the work place and seeking to assist them back into work.
2. LMH is involved with 3rd sector consortia which has successfully secured European Funding to deliver paid work experience/training for 18-29years olds within the Liverpool City Region.
3. LMH has successfully bid with a 3rd sector consortia for European funding for Enterprise support for residents within the Liverpool City Region.
4. LMH is currently bidding for European funding to support financial inclusion and digital inclusion to support residents within the Liverpool City Region.
5. LMH is also committed to working with a combined council European bid if it is successful.

LMH also has a full range of social regeneration activity undertaken across our neighbourhoods a small snapshot is in the table below.

Project name	No. experiencing outcome (N)	Outcomes (N)	Social Impact	Project budget	Social return this period	Budget: Impact ratio
Health Bursaries	246	258	£587,445	£10,000	£577,445	58.7
AIMES (4C(ii) Increasing Levels of Digital Inclusion)	55	77	£417,997	£20,000	£397,997	20.9
Fuel Debt, Energy Efficiency Service (CAB 2015/16)	21	42	£306,418	£48,000	£258,418	6.4

Volunteers into Placement	20	77	£251,757	£90,000	£161,757	2.8
Healthy Children in partnership with primary schools in our priority neighbourhoods	38	76	£220,441	£0	£220,441	No budget set
White goods engineer	14	28	£198,572	£50,000	£148,572	4.0
Women's Turnaround Community Payback Project	40	80	£116,470	£3,000	£113,470	38.8
Liverpool Mutual In Work (2015/16)	85	89	£97,254	£39,375	£57,879	2.5
Bridge Chapel Job Club 15/16	23	46	£67,111	£3,750	£63,361	17.9
Clubmoor DI Training 15/16	13	26	£39,920	£3,750	£36,170	10.6